

ASSIMILATION FUNNEL

COMMUNITY

- Invite!
- EVENTS - PEACE 1-DAY / Santa's Wonderland / Community Seminars
- PEACE – Solutions / Celebrate Recovery / Care Groups / Fill the Shelf
- ONLINE

CROWD (WEEKEND SERVICE)

- Connect Card
- Kids Check-In
- Offering

FIRST TIME GUEST

- Entered into database as VISITOR
- Gift mailed out
- Personal text

2nd TIME GUEST

- Text pointing to Growth Track
- On 3rd visit database record changed to REGULAR ATTENDER

1st BASE (FELLOWSHIP)

- Salvation
- Baptism
- Membership

2nd BASE (DISCIPLESHIP)

- Daily time with God (Prayer and Bible Reading)
- Weekly team for God (Small Group)

3rd BASE (STEWARDSHIP)

- Time
- Money
- Ministry (DREAM Team)

HOME (PARTNERSHIP)

- Personal evangelism
- PEACE